



PIKES PEAK OR BUST RAMRODS

Those who have ever had close ties to the Pikes Peak or Bust Rodeo will tell you it's the work of the Ramrods that has ensured the longevity and success of the rodeo. In fact, the term "ramrod" is cowboy slang for the person on the ranch who keeps the outfit up and running. The Pikes Peak or Bust Ramrods, a large body of local volunteers, have been around since the rodeo's inception in 1937.

After a four-year pause during World War II, the event was revived. This time, the rodeo and the Ramrods had a higher purpose: to assist the families of military personnel returning from overseas and the families of those killed or wounded in action.

Pikes Peak or Bust Rodeo organizers say it's because of the commitment to serve Colorado Springs' military and community charities that the Ramrods have remained so strong, both in numbers and caliber, for more than six decades.