

Mike Moran

Mike Moran served the United States Olympic Committee as its spokesman and public voice for almost a quarter century, through two Olympic boycotts and numerous controversies and golden moments, from the Miracle on Ice at Lake Placid in 1980 through epic Salt Lake Winter Games in 2002.

He brought media coverage and attention to the USOC and America's athletes in a very personal way, and he made his relationships with writers and broadcasters around the world a hallmark of his career. Moran's efforts also brought national recognition to Colorado Springs as the home of the American Olympic Movement, and he worked constantly on behalf of the city and its role in the Olympic world.

In 2002, he was honored with the USOC's highest award, the General Douglas MacArthur Award, and the former collegiate sports information director was also inducted into the CoSIDA Hall of Fame. After his retirement from the USOC in 2003, he served as the Senior Communications Counselor for NYC2012, the organization that conducted New York City's bid for the 2012 Olympic Games.

During his career, he was the master of ceremonies, keynote speaker or moderator for more than 1,500 events across the nation, becoming one of the most respected and recognized public relations executives in American sport.