



COLORADO SPRINGS SPORTS CORP

Position:	Director, Sports Tourism & Olympic Engagement
Employer:	Colorado Springs Sports Corporation, a 501(c)(3) nonprofit organization
Reports to:	President & CEO, Colorado Springs Sports Corporation
Department:	Sports Tourism & Olympic Engagement
Direct Reports:	Sports Tourism Coordinator/LART Administrator
Job Classification:	Full-time, Exempt
Salary Range:	\$70,000–\$90,000 depending upon qualifications and experience, with incentive bonus opportunity.
Benefits:	Medical, Dental, Vision, Flexible/Unlimited PTO, 403(b), and other benefits are available.

Colorado Springs Sports Corporation (CSSC) is a 501(c)(3) nonprofit organization committed to inspiring and advancing Colorado Springs, Olympic City USA, and the Pikes Peak Region through sport and community events.

Through event promotion and community development activities, CSSC plays a critical role in bringing civic leaders together with some of the nation's premier sporting organizations to promote tourism and create positive economic impact. Major events include Colorado Senior Games, Star Spangled Symphony & Fourth of July Fireworks, Rocky Mountain State Games, The Broadmoor Cycle to the Summit, Colorado Springs Labor Day Lift Off, Pikes Peak Regional Airshow, and Colorado Springs Sports Hall of Fame.

This position has bid on and won events such as the USA Weightlifting National Championships, the Department of Defense Warrior Games, and the World Lacrosse Sixes Championships, an LA 2028 Olympic Qualifier.

Position Overview:

The Director of Sports Tourism & Olympic Engagement leads CSSC's efforts to attract, measure, and grow sports tourism in Colorado Springs while strengthening the region's Olympic and Paralympic identity. This position combines event attraction and bid development, economic impact analysis, capital project and partnership development, and stakeholder engagement.

The Director serves as a key representative of CSSC, building and maintaining relationships with local, regional and national partners, including government officials, national governing bodies, developers, sponsors, and community organizations.

Primary Duties and Responsibilities:

Event Attraction and Bid Development

- Identify, pursue, and secure national and international sporting events, including national governing body championships, Olympic and Paralympic qualifiers, and other major sporting events.
- Lead the development and submission of formal event bids, requests for proposals (RFPs), and venue solicitations.
- Coordinate with venues, hotels, tourism partners, and community stakeholders to develop competitive event-hosting proposals.



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- Identify and respond to regional sports tourism opportunities in collaboration with the City of Colorado Springs, Colorado Springs Chamber & EDC, developers, educational institutions, and other partners.

Sports Tourism Analytics and Economic Impact

- Develop and maintain CSSC's sports tourism analytics and reporting systems, including visitor-origin analysis, hotel room-night estimates, and other economic impact measurements.
- Produce economic impact reports, board presentations, dashboards, and other materials demonstrating the impact of sporting events throughout the region.
- Maintain the Sports Tourism Index and related facility, venue, and hotel mapping resources.
- Ensure compliance with applicable Lodgers and Automobile Rental Tax (LART) reporting requirements as outlined in CSSC's agreement with the City of Colorado Springs.
- Represent Colorado Springs in regional and state-level sports tourism discussions, organizations, and forums.

LART Funding and Grant Administration

- Serve as the Sports Tourism Sector Entity representative (ex-officio) on the LART Citizens Advisory Committee.
- Oversee CSSC's internal LART funding process for outside events, including application evaluation, rubric scoring, allocation modeling, and grantee follow-up.
- Coordinate with CSSC leadership and Accounting to support accurate grant documentation, reporting, and compliance with established funding requirements.

Capital Projects and Venue Development

- Advance sports facility and venue development opportunities in collaboration with developers, the City of Colorado Springs, and philanthropic partners.
- Support the development and structuring of project financing strategies, including philanthropy, national governing body partnerships, and tourism incentives.
- Lead CSSC requests for proposals and partner outreach related to potential sports venue and capital development projects.
- Evaluate opportunities and provide recommendations to CSSC leadership regarding potential projects and partnerships.

Olympic and Paralympic Engagement

- Strengthen Colorado Springs' Olympic City USA (OCUSA) identity through partnerships with the United States Olympic & Paralympic Committee (USOPC), national governing bodies, the U.S. Olympic & Paralympic Museum, and other organizations.
- Lead and support Olympic City USA initiatives, including the integration and ongoing management of OCUSA Alliance.
- Identify opportunities to expand community engagement and strengthen Colorado Springs' position within the Olympic and Paralympic Movement.



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Leadership and Organizational Support

- Supervise assigned staff, including establishing priorities, providing guidance and feedback, monitoring performance, and supporting professional development.
- Manage the Sports Tourism department budget, including planning, monitoring expenses, and reporting to CSSC leadership.
- Build and maintain strong relationships with elected officials, community leaders, sponsors, developers, and regional and national sports organizations.
- Represent CSSC at conferences, industry meetings, community events, and other professional engagements.
- As an event management company, Sports Corp plans and executes 10-12 major events annually. A requirement of the role is to help deliver CSSC's major events as part of an all-hands team, from on-site setup and operations through teardown, with early mornings, late nights, and weekends during event periods. Contribute to additional duties and special projects as needed.

Minimum Qualifications:

- Bachelor's degree in Sports Management, Business, Tourism, Public Administration, or a related field preferred, or equivalent relevant professional experience.
- 5+ years of experience in sports tourism, economic development, nonprofit management, the Olympic and Paralympic Movement, or a related field.
- Demonstrated experience developing successful event bids, proposals, grant applications, or comparable partnership initiatives.
- Strong analytical skills, including the ability to interpret visitor, hotel, attendance, and economic impact data and communicate findings effectively.
- Excellent written and verbal communication skills, including experience preparing presentations, reports, and materials for board members, government officials, sponsors, and community partners.
- Demonstrated ability to build and maintain professional relationships with elected officials, developers, philanthropic organizations, sports organizations, and other stakeholders.
- Exceptional organizational skills and attention to detail, with the ability to work independently, manage competing priorities, and meet deadlines.
- Self-motivated, proactive, professional, adaptable, and solutions-focused.
- Demonstrated leadership, collaboration, and supervisory skills, including the ability to lead by example, accept constructive feedback, and support team success.
- High level of comfort with technology and the ability to learn and operate software related to data analysis, reporting, presentations, and organizational operations.
- Meets CSSC Core Values: Team Player, Positive Attitude, Dependable, Solutions-Focused, and High Standards.



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Preferred Qualifications:

- Experience working with the USOPC, a national governing body, or other Olympic and Paralympic organizations.
- Familiarity with LART, tax increment financing (TIF), and other public or philanthropic funding programs.
- Experience with Placer.ai or comparable location analytics, data visualization, dashboard, and mapping platforms.
- Knowledge of Colorado Springs, the Pikes Peak Region, and its civic, tourism, and economic development organizations.
- Experience serving on nonprofit boards, advisory committees, or community organizations.
- Strong interest in and understanding of the Olympic and Paralympic Movement.

Physical Requirements and Work Schedule:

- To perform this job successfully, an individual must be able to lift up to 50 pounds, stand, walk, and sit for extended periods, with or without reasonable accommodation. Work may occur in an office environment or outdoors and exposed to the elements during events.
- Typical office hours are Monday–Friday, 9:00 a.m.–4:00 p.m. Additional hours are required during events, usually on evenings or weekends and select holidays. A full calendar of events and expectations will be reviewed during the interview process/onboarding.
- Regular local travel and national travel multiple times throughout the year are required, including attendance at conferences, industry meetings, and professional events.
- Must be able to operate a motor vehicle and have a valid driver's license with an acceptable driving record for the purpose of onsite work at various events.

Submission Information:

- Colorado Springs Sports Corporation is an Equal Opportunity Employer, including veterans and individuals with disabilities.
- If offered the position, the candidate must successfully pass the United States Olympic and Paralympic Committee Safe Sport background and screening processes.
- Submit cover letter and resume to apply@thesportscorp.org no later than **Thursday, October 29, 2026**. Letters of recommendation are not necessary and will not be reviewed.
- All applications will be acknowledged and remain confidential.
- In-person interviews will be conducted with finalists in Colorado Springs. Interview dates will be communicated to selected candidates. Multiple interviews and a presentation may be required as candidates are screened and move through the selection process.